



Museum Access: Museum of Broadcast Communications

SEASON 1 - EPISODE 7

The Museum of Broadcast Communications, in Chicago, has a huge archive of media content, technology, and history. Broadcast media is an important part of life in America. This episode looks at broadcast media world and how information and ideas are shared. Let's continue the learning with these questions and talking points.

Question 1

How has broadcast communications influenced politics?

More Talking Points:

1. What happened when presidential debates shifted from radio to television?
2. How have politics been presented to you in the media in *your* lifetime?

Question 2

What have talk shows like *The Tonight Show* done for generations of viewers?

More Talking Points:

1. What are your favorite talk shows? Why?
2. Are talk shows meant to be informative & entertaining? Why?

Question 3

Do you think there is value in having an archive of media history like newscasts, radio shows and commercials? Why?

More Talking Points:

1. What can we learn from vintage recordings?
2. What would you be interested in seeing from the media archive?

Question 4

How has broadcast media changed over the decades?

More Talking Points:

1. How has content remained the same?
2. How has technology in the television world changed?

Question 5

Do you listen to talk radio and/or podcasts? Who do you listen to and why?

More Talking Points:

1. What topics interest you in your listening. Why?
2. What qualities do you prefer in a talk radio or podcast host?

